

## HUDL THIRD-PARTY SERVICES ADDENDUM

This Hudl Third-party Services Addendum (this “**Addendum**”) is an addendum to the written agreement in place between Hudl and Customer, or, if no such written agreement exists, the Master Subscription Agreement found at <https://www.hudl.com/legal/agreements>, (the “**MSA**”) and is entered into effective as of the date identified in the Order Form in which this Addendum is referenced (“**Effective Date**”). Capitalized terms not defined in this Addendum have the meanings given to them in the MSA. The MSA, any applicable Order Forms, and this Addendum govern Customer’s use of a Third-Party Service. If there are any conflicts between the MSA, an Order Form, and/or this Addendum, the following order of precedence applies: Order Forms prevail over this Addendum solely with respect to the subject matter of the Order Form; and this Addendum prevails over the MSA solely with respect to Customer’s use of Third-Party Services. This Addendum is an integral part of and incorporated into the MSA.

1. Third-Party Services and Third-Party Integrations. The terms “Services” and “Software” do not include any Third-Party Service or any data obtained by Customer through any Third-Party Integrations. Further, any data obtained by Customer through a Third-Party Integration shall be deemed to be “Customer Data”. Notwithstanding anything in the MSA to the contrary, Hudl is not responsible or liable to Customer or any third party with respect to the functionality, changes to the features or specifications, or availability of any Third-Party Service or any data obtained through any Third-Party Integrations and further Hudl makes no representation or warranty with respect to any Third-Party Integration or any data obtained through a Third-Party Integration or with respect to any Third-Party Service. Customer agrees that it is solely responsible for complying with any agreement Customer may have with the provider of, or any terms of service for, a Third-Party Service with which Customer uses Third-Party Integrations. Hudl may add or remove Third-Party Services from time to time. Customer and its Authorized Users may only access and use the Third-Party Services for their internal use during the applicable Subscription Term for the related Products, subject to the terms of this Agreement.
2. Tableau Services. The Products may include features that allow Customer to access the Tableau online services (“**Tableau Services**”), which may include the ability to send Customer Data to the Tableau Services. Customer acknowledges that the Tableau Services are provided by Salesforce, Inc. or its Affiliate (collectively, “**SFDC**”), not Hudl, and are subject to the use and access restrictions found in the Salesforce Master Subscription Agreement (“**SFDC MSA**”) and Order Form Supplement for Tableau Products (“**Tableau Supplement**”), both available at <https://www.tableau.com/legal/eula>. Customer agrees to use the Tableau Services only as allowed for Client Sublicensees (as defined in the Tableau Supplement) and in compliance with any other limitations on use and access of the Tableau Services set forth in the SFDC MSA and Tableau Supplement. **NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THE MSA, NEITHER HUDL NOR SFDC SHALL BE RESPONSIBLE OR LIABLE TO CUSTOMER WITH RESPECT TO THE TABLEAU SERVICES, INCLUDING WITHOUT LIMITATION THE FUNCTIONALITY, CHANGES TO THE FEATURES OR SPECIFICATIONS, OR AVAILABILITY OF THE TABLEAU SERVICES, AND HUDL EXPRESSLY DISCLAIMS ANY REPRESENTATION OR WARRANTY CONCERNING THE TABLEAU SERVICES.** The Tableau Services are deemed to be “Services” and Hudl’s “Confidential Information” under the MSA; provided, however, Hudl is not responsible for any Customer Data provided by Customer to the Tableau Services and does not have any indemnification obligation under the MSA with respect to the Tableau Services.
3. Disclaimer. **NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THE MSA, (A) HUDL EXPRESSLY DISCLAIMS ANY REPRESENTATION OR WARRANTY CONCERNING THIRD-PARTY SERVICES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT, AND (B) HUDL DOES NOT HAVE ANY INDEMNIFICATION OBLIGATION WITH RESPECT TO ANY THIRD-PARTY SERVICE.**